This project is co-funded by the European Union

DIVERTIMENTO
Europe: motion, emotion, imagination

PRESS ANNOUNCEMENT

EUROTHENTICA is the name of the eBook Collection that is devoted to design and deliver exceptional experiences at heritage places, revealing the cultural values and the authenticity of Europe.

With this eBook we have sought to look through a magnifying glass at the Golden Anchor of the Black Sea, the city of Varna, away off the beaten track, that is enriching the cultural experience with stories, myths and traditions. In front of myths, the starting point of the discovery, young and old are in the same mood.

Our purpose is to travel through a magnifying glass and look for a new experience and taste. In front of myths, the starting point of the discovery, young and old are in the same mood. Enriched with texts, pictures, animations and audiovisuals, our myths are deeply imaginary, as myths are. The red thread on our map leads to ten places in the Historic Varna, the pearls in the necklace, connected in one journey, using fantasy as fuel.

EUROTHENTICA is calling for legendary journeys, memory places, cultural sensations, culinary discoveries, games and adventures. In the reign of the unexpected a brave, new world emerges at your fingertips. ***Curiosity lifts the veil.***

COSME *PROGRAMME FOR THE COMPETITIVENESS OF ENTERPRISES AND SMALL AND MEDIUM-SIZED ENTERPRISES (SMES)*
Executive Agency for Small and Medium-Sized Enterprises (EASME)
COS/TOUR DIVERTIMENTO/699493

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The ebook EUROTHENTICA is part of the EU funded project DIVERTIMENTO. Greece, Italy, Spain, Slovenia, Romania, Bulgaria and Turkey create an authentic storytelling in 70 places with motion, emotion and imagination.

Please find below all relevant information on the Project DIVERTIMENTO:
http://divertimentoenterprise.eu

I remain at your full disposal for any additional information and clarification

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